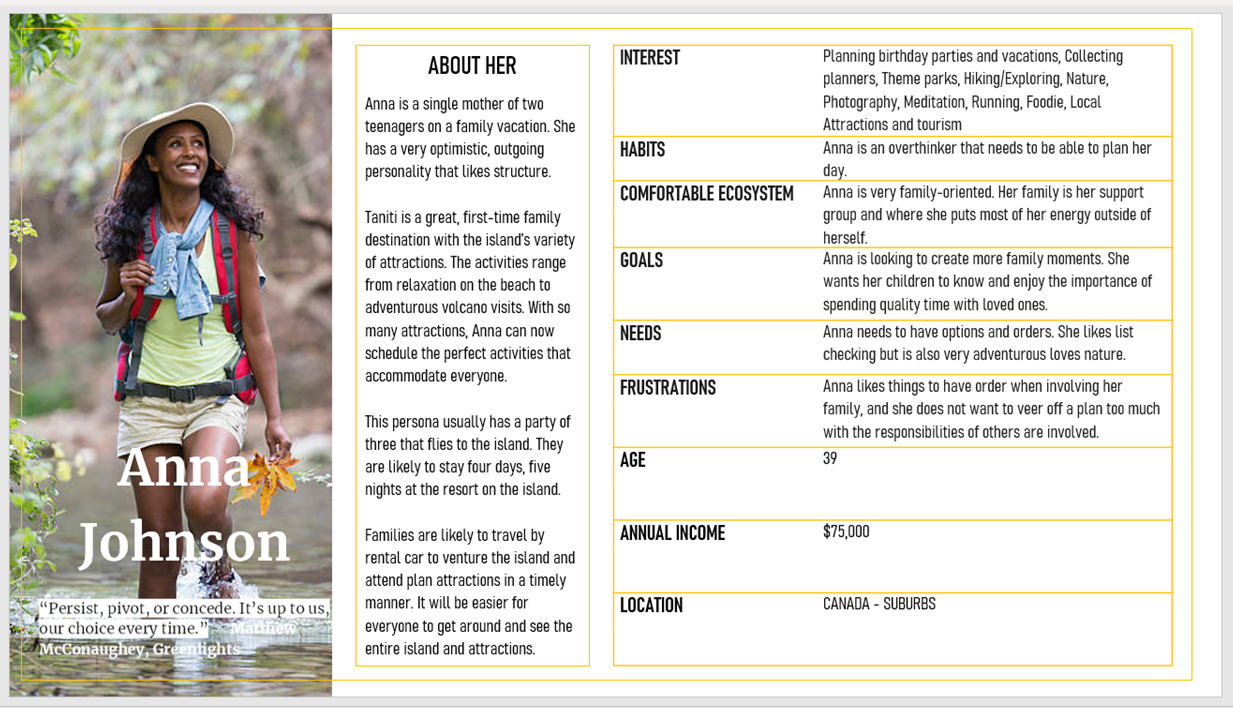
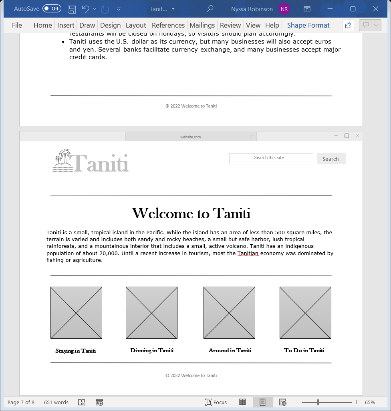
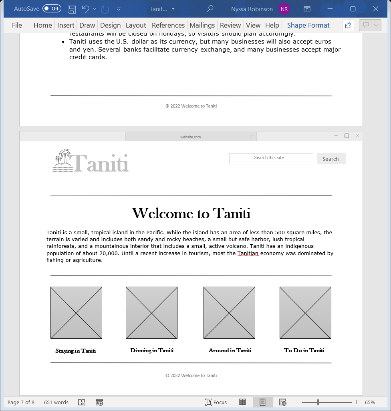
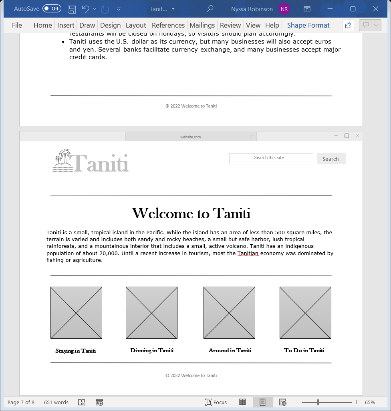
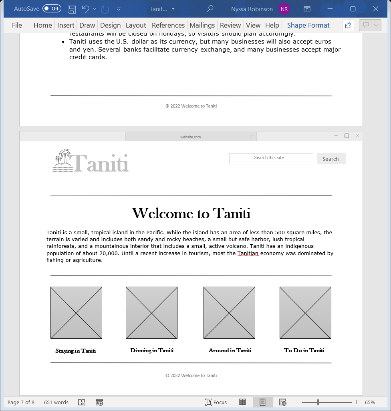
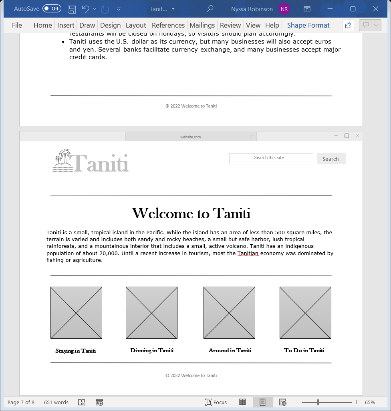
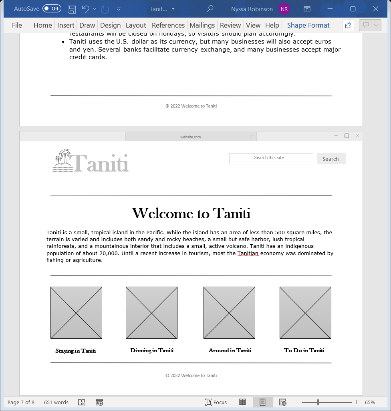
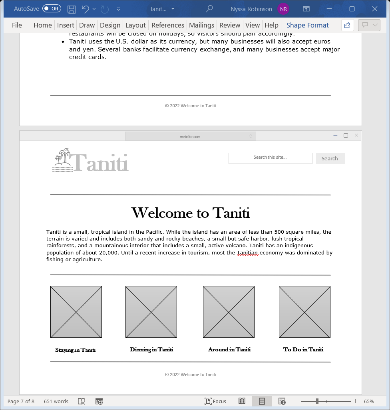
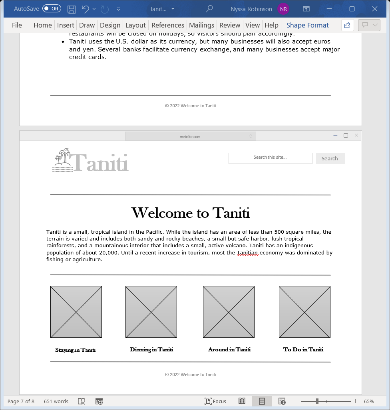
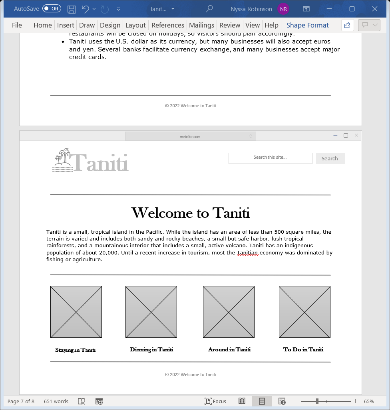
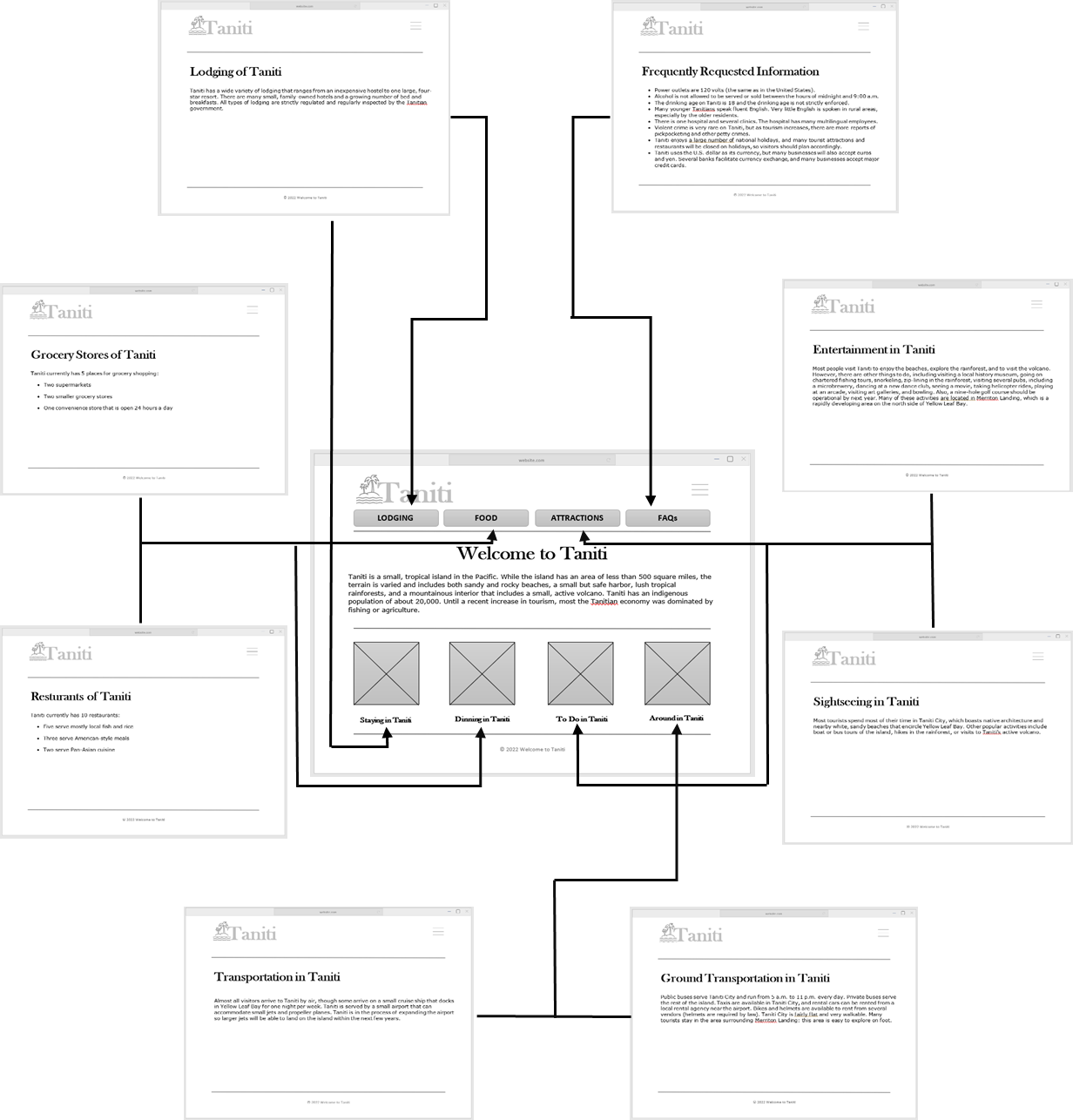
**A.  TIMELINE**

|  |  |
| --- | --- |
| Activity | Duration |
| Research: “Survey Results” and “About the Island” | 1 day |
|  |  |
| Sketching/Site map | 2 days |
| Create information architecture/wireframe | 3 days |
|  |  |
| User test wireframe - Guerrilla testing with user tester One | 1 day |
| User test wireframe - Guerrilla testing with user tester Two | 1 day |
| User test wireframe - Guerrilla testing with user tester Three | 1 day |
| Summarize feedback/Clarify plan to include feedback | 2 days |
|  |  |
| Design prototype | 3 days |
| Build prototype/Cite my resources | 1 week |
|  |  |
| Submit prototype for Client-side usability tasks test | 1 day |
| Submit my feedback on three other designs | 3 days |
| Summarize the feedback from others on my prototype | 2 days |
|  |  |
| Revise prototype/Integrate front-end and back-end code | 2 days |
| Summarize how the design has changed | 1 day |
|  |  |
| Launch website |  |

**B.  PERSONA PROFILE**

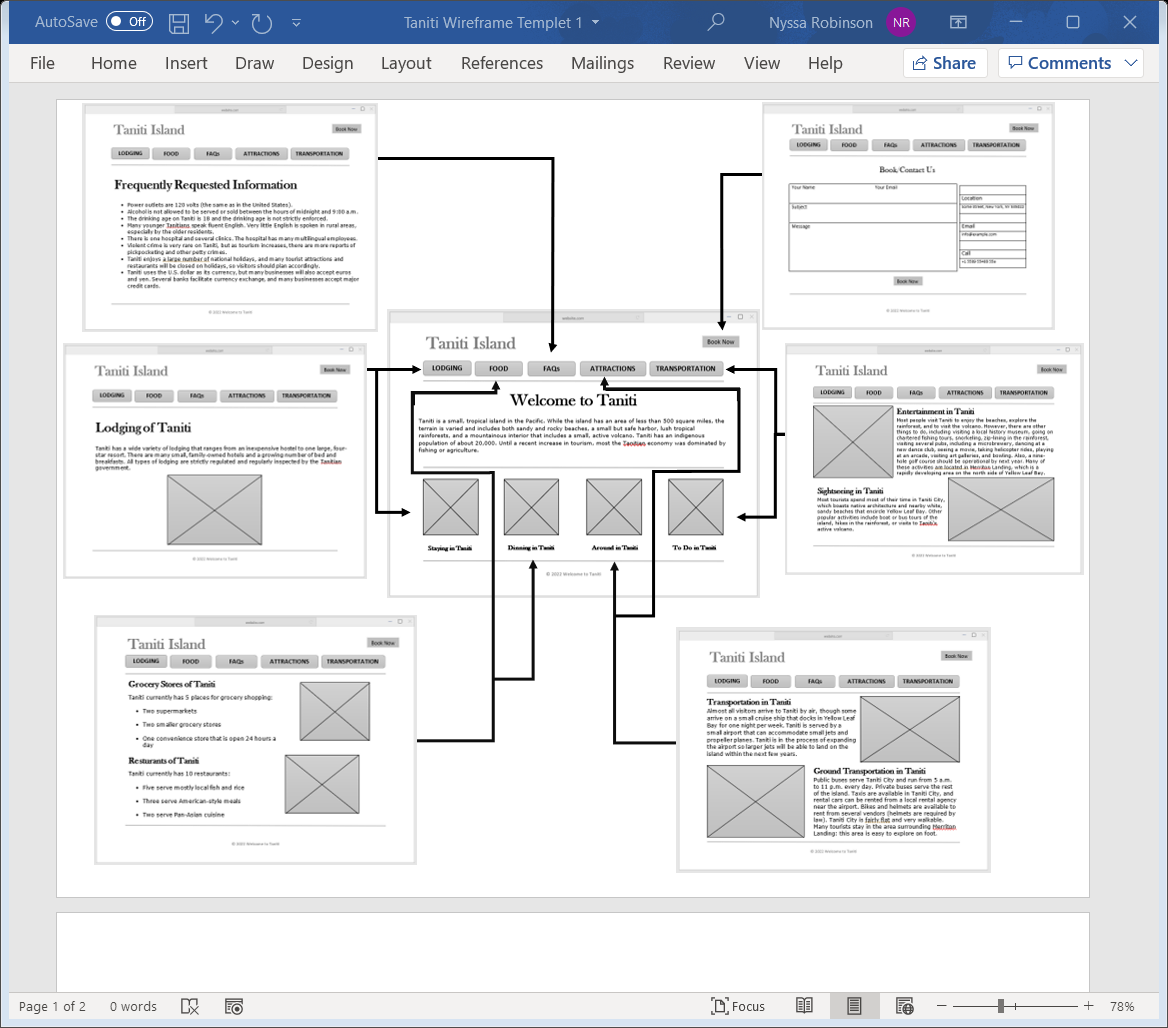


**C.  WIREFRAME**



**D.  GUERRILLA USABILITY TESTING**

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Feedback | Actionable | Actions Taken |
| Michelle | The website is boring. There needs to be more pictures. | Actionable | Not enough pictures make the website less engaging for users. I will add six high-resolution pictures, one for each related topic to improve the design. |
| Crystal | There is no way to book a trip. | Actionable | Users need to be able to easily book a trip. There is no page for booking nor a way to get to that page. I will create a booking and contact page. I will also include a booking button at the top of each page. |
| Jimmy | The Home page is the only way to explore the website. | Actionable | Users need to easily navigate to every page. There is no horizontal menu bar on the other web pages. I will add a horizontal menu bar to the top of each page to increase usability. |

***Wireframe (with changes made from feedback):***

\*Add background picture to “Welcome to Tahiti” home page.

**E.  INTERACTIVE PROTOTYPE**

[Taniti Prototype.pptx](https://westerngovernorsuniversity-my.sharepoint.com/:p:/g/personal/nrobi71_student_wgu_edu/EQfSornwOUxJovh-XjujzjsBWUaUJzLJ6LpQuZOjjAPGKQ?e=4DAH9g)

**F.  USABILITY TASKS**

1. Name two attractions you can visit on the island.
2. How many hospitals are on the island?
3. Identify two forms of transportation.
4. Locate how many restaurants serve Pan-Asian cuisine.
5. During what time is alcohol is ***NOT*** being served?

**G.  PROFESSIONAL COMMUNICATIONS AND CITAITIONS**

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